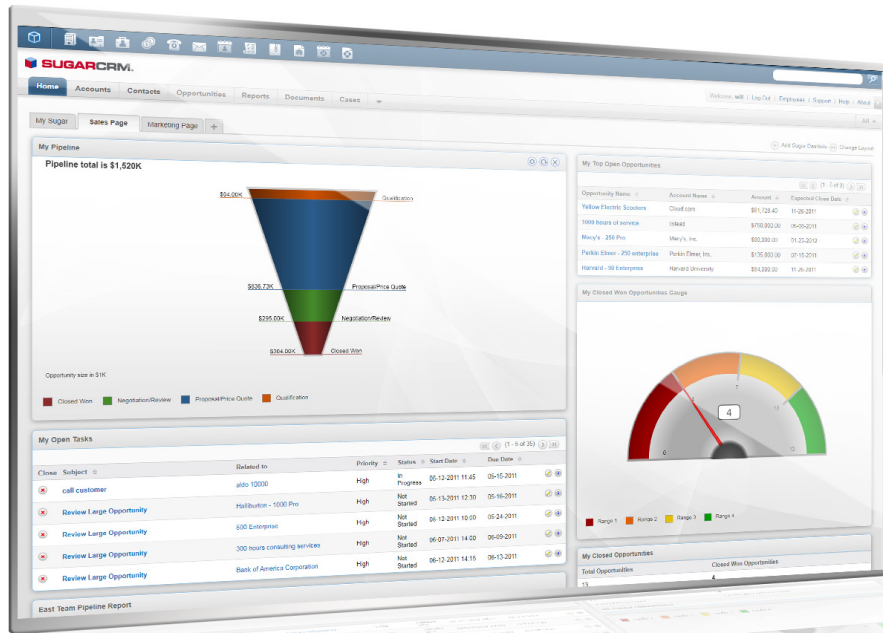


## Sugar's Intuitive, Flexible, and Open CRM Adds Mobility and Support Features to meet Rigorous Corporate Requirements



**Intuitive CRM that's easy to use**

**Integrates sales, marketing, and support into a complete business view**

**Advanced mobile workforce capabilities with offline access**

**Simple to configure, expand, extend**

### **CRM Made Simple so You Can Focus on Your Business, not CRM**

Sugar Corporate centralizes sales, marketing and support information, to boost employee productivity and improve executive visibility into company performance. Sugar works the way your company works; it's easy to use, configure, and extend, to grow and change with your business.

### **Advanced Mobile Capabilities**

Sugar Corporate includes Sugar Mobile Plus, providing real-time and offline-sync CRM integration with Android, BlackBerry and iOS (iPhone/iPad) mobile operating systems. Your road warriors can access contacts, opportunities, sales, and more. Within seconds, they can update emails, meeting notes, and call reports to Sugar from the road, a customer site, anywhere! Offline capabilities and preloaded data give your mobile team CRM access even in mid-flight or where there is no mobile connectivity.

### **Extended Support from the Market Leader**

Sugar's support has been proven by our customer base of more than 6,000 companies in over 30 countries. Sugar Corporate includes enhanced support to better meet the needs of larger businesses: longer support hours and a 50% faster response time, compared to Sugar Professional. In addition, when you subscribe to the Sugar On-demand service, you get 30GB of storage and a development sandbox.

Get your free trial of Sugar Corporate at [www.sugarcrm.com/freetrial](http://www.sugarcrm.com/freetrial) or call SugarCRM at 1-877-842-7276

Sugar Corporate includes Sugar Mobile Plus, which provides real-time and offline-sync CRM access to your mobile workforce:

- Makes critical CRM data available anywhere: contacts, opportunities, sales, meeting notes, and more
- Allows fast remote Sugar updates
- Secures CRM data stored locally on the mobile device (AES encryption support)
- Prevents loss of CRM data by remotely wiping data from mobile device
- Provides offline access for productivity in-flight or in locations without connectivity
- Boosts productivity by enabling immediate collaboration and information sharing
- Synchronizes in the background
- Supports robust access security
- Maximizes user adoption with simple, intuitive interface
- Uses open web services standards (XML/SOAP)
- Deploys and upgrades easily
- Simplifies configuration and scaling
- Includes multi-lingual capability



Sugar Corporate adds mobile capabilities, enhanced support, and more compared to Sugar Professional:

	Sugar Corporate	Sugar Professional
Mobile Device Platform Support	Android, BlackBerry, iPad and iPhone	Android and iPhone. Browser-based access for iPad and Android tablets
Mobile Offline Support	Yes: offline capabilities plus preloaded data	No
CRM Data Stored on The Mobile Device	Yes (securely)	No
Document Storage with Sugar On-demand	30 GB	15 GB
Development Sandbox	1	0
Support Contacts	3	2
Support Hours	12x5 (by region)	8x5 (by region)
Support Cases	Unlimited	Unlimited
P1 Response Time	2 Hours	4 Hours



[www.sugarcrm.com](http://www.sugarcrm.com)

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